

Sponsorship Opportunities

2016 3rd International Physical Internet Conference **June 29-30, July 1 | Atlanta, Georgia USA**

The 3rd annual International Physical Internet Conference will take place June 29-30, July 1, 2016 at the [Global Learning Center](#) at the Georgia Institute of Technology in Atlanta, Georgia, USA, and it is organized by Georgia Tech's [Supply Chain & Logistics Institute](#) and [Physical Internet Center](#).

The conference brings together speakers and attendees from private industry, academia, government, and other institutions focused on addressing the grand challenge of developing a sustainable inter-connected, cross-industry, global supply chain. This will be the first time the conference has taken place in the United States, and we expect increased attendance and visibility.

The main objectives of the conference are to articulate the emerging challenges associated with sustaining global supply chains, articulate the opportunities presented by implementing Physical Internet Concepts, share findings from ongoing implementations, create academic and industry awareness for research opportunities, and provide input for establishing priorities for NGOs, corporations, and government in terms of their strategies, policies, and investments.

The 2016 International Physical Internet Conference organizers invite you to maximize your organization's visibility before, during, and after the conference in Atlanta through the following sponsorship opportunities. You will reach not only the (200+) professionals who are expected to attend the conference, but also many individuals who visit the conference web site and receive our promotional or post-conference materials.

SPONSORSHIP LEVELS

Platinum: \$10,000+

Platinum donors are accorded high-level recognition and visibility on a continuing basis, including:

- 3 complimentary seats to the Conference
- Organization logo on the front page of the conference web site, plus logo and company listing on the sponsor page (100-word description and hyperlink to sponsor website).
- Logo and recognition in promotional notices for the conference.
- Logo and formal acknowledgment from the 2016 International Physical Internet Conference Committee and a tribute in the printed Meeting Program, distributed to all attendees.

- Acknowledgment announcement of sponsorship in opening session and at the Gala at the Georgia Aquarium
- Prominent logo placement in the sponsor recognition display, located in a high-traffic area at the conference site.

Gold: \$5,000

- 2 complimentary seats to the Conference
- Listing on the sponsor page of the conference web site (logo, 50-word description and hyper link to sponsor website).
- Recognition in promotional notices for the conference.
- Logo and acknowledgment in the printed Meeting Program, distributed to all attendees.
- Prominent signage with logo at a Lunch Event.
- Acknowledgment announcement of Lunch Event sponsorship – 3 Events available for selection – first come, first served on selection.

Silver: \$2,500

- 1 complimentary seat to the Conference
- Listing on the sponsor page of the conference web site (logo and hyperlink to sponsor website).
- Logo and acknowledgment in the printed Meeting Program, distributed to all attendees.
- Prominent signage with logo at sponsors choice of a Networking Break (3 to choose from) or a workshop (18 choices) – first come, first served on selection.
- Acknowledgment announcement of event sponsorship.

Summary

As we face great challenges in developing a sustainable global supply chain in the face of continuing population growth, concerns with climate change, growing urbanization, and inadequate infrastructure, it is essential to bring non-government organizations (NGOs), industry, government, academia, and others together to examine and discuss present and future research and strategy surrounding the solutions suggested by the Physical Internet Concept. Please accept our gratitude in advance for partnering with us through your sponsorship of this conference and for enabling us to host the 3rd annual International Physical Internet Conference in Atlanta.

For questions or additional information, please contact:

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Please make gift checks payable to: **The Georgia Tech Foundation**